

**61st Anniversary of the Long Beach Greek Festival
Labor Day Weekend
September 4th, 5th and 6th 2010
lbgreekfest.org**



June 1, 2010

To Whom It May Concern:

The Long Beach Greek community is in the planning stages of its 61st annual spectacular Greek Festival. It is the longest running Greek Festival in all of California. The festival is held over Labor Day weekend each year and sees over 15,000 visitors.

As chairman of this year's festival, I am in search of corporate sponsors and I am asking for your help. The proceeds from the festival will benefit our building fund and in turn will benefit the community at large by providing a gymnasium and classrooms for our youth and our outreach charitable organizations, as well as staff offices.

The Long Beach Greek community is a long time participant with local charity organizations. Some of the organizations that we contribute to and provide services for in the Long Beach area are: The Long Beach Mission, Food Finders, For the Child, Trinity Homes, Precious Lamb, and Arts for the Disabled. In addition, we contribute to and assist with Kids n' Cancer which is an active organization throughout Southern California. A portion of your donation will be used to help these organizations. Our goal is to provide a day of activity, socialization, and enjoyment to needy families and children who are part of our community.

By making a donation, you will help put needy families and kids in the spotlight and make a meaningful difference in their lives. All donations will be recognized in our festival's Advertiser's Ad Book. Television, radio and newspaper reporters will also be invited to cover the celebration. Therefore, your business or organization may receive additional publicity.

We are hoping that our festival might be of interest to you as an opportunity to promote your products and company through a sponsorship arrangement. We offer a variety of sponsorship levels to suit your budget. Your donation will receive recognition in all our promotional material such as brochures, publicity leaflets and advertising:

A full-page advertisement in our Advertiser's Ad Book

A display board or banner that you provide to us. This will be visible to all visitors and drive-through traffic

An advertisement poster on one of our festival booths visible to all festival visitors

I hope you will consider our request for a donation and/or any assistance that you can give toward the success of our festival. The Long Beach Greek community looks forward to bringing a little bit of Greece to the community for everyone to enjoy.

Sincerely,

Matoula Batshoun
Festival Chairman

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